



ANNUAL GENERAL MEETING AGENDA

2pm ACST, Friday 4 December, 2020

Zoom meeting

3.30 pm (VIC, NSW, ACT, TAS)

3.00 pm (SA)

12.30 pm (WA)

2.30pm (QLD)

5.30 pm (Auckland, Wellington, NZ)

1. Apologies

Ngarino Ellis, Māori & Pasifika Representative

2. Proxies

3. Acceptance of 2019 AGM Minutes

[AGM Agenda and Reports](#)

[ANZJA Annual Report 2018 2019](#)

Amendment, Andrew McNamara present

- ANZJA to grow readership internationally (2021)
- ANZJA has received increased high caliber of unsolicited abstracts (peer reviewed) therefore a call for papers has not been conducted
- CAA awareness for AAANZ Members in the lead up to the conference (ie travel grants)

4. President's Report

To be provided separately

5. Treasurer's Report

**Art Association of Australia and New Zealand: Treasurers Report
4 December 2019**

Korin Lesh

The year started with assets of \$53,093.84. The association brought in \$22,623.44, but had expenses of \$61,285.20.

The 2019/2020 year absorbed some prior carry-over expenses:

- AAANZ paid \$7,697 more for journal expenses than in the previous year (19/20: \$24,896.50, 18/19: \$17,199.50)
- The business manager wages were in arrears and then also paid in advance per the arrangement with Charles Darwin University - so these expenses appear inflated by \$11,930.13 more than the previous year (19/20: \$27,500.00, 18/19: \$15,569.87)
- NZ Auckland conference reimbursement of \$10,000 was not received due to the financial burden that the university incurred

Although absorbing the above costs, the membership drive in June 2020 was successful and membership rates are at comparative levels to previous years.

At the end of the financial year June 2020 AAANZ had bank funds/ assets of \$14,432. From looking at prior years' financials there are ebbs and flows. Next year's bank statements will benefit from this year's absorbed expenses. However, there should be concern that what was expected to be a successful Sydney conference will not bolster our currently depleted bank account as would have been expected.

Currently (Dec 2020 in the 2020/2021 year) the association has bank monies/assets of \$31,293.

Thanks so much to our business manager Rebecca Renshaw for all her hard work and volunteer commitment to AAANZ. She has worked tirelessly to manage the affairs of the association. She has secured reduced marketing fees with Art monthly, initiated and administered the membership drive, and supported myself (as this year I was managing a sick daughter for 6 months) with day-to-day financial needs of AAANZ.

Korin Lesh
AAANZ Treasurer

[AAANZ Profit and Loss FY 2019 2020](#)

[AAANZ Balance Sheet FY 2019 2020](#)

6. Journal Report

[ANZJA Annual Report](#)

7. Business Manager's Report

Art Association of Australia and New Zealand: Business Managers Report

Friday 4 December 2020

Rebecca Renshaw

Following the 2018–2019 FY AAANZ saw an increase in assets and membership. This was mainly due to large numbers attending the conference in Melbourne. The 2019–2020 FY AAANZ has experienced a decrease in assets and membership. This is in part due to the carryover of expenses as outlined in the Treasurers Report, a decrease in attendance to the conference in Auckland (comparative to Melbourne) and financial pressure experienced by Members and the wider arts and cultural sector due to Covid-19. The 2020–2021 FY will be challenging for the Association due to the postponement of the conference in Sydney to the 2021–2022 FY.

To address these issues the following items are in discussion with Wendy Garden, Korin Lesh and Katrina Grant:

- Investigation into an online platform that integrates with the website and has capabilities for streamlining administrative processes (including a database, automatic membership renewals, online forms for prizes and grants, advocacy updates and actions for members). The program is called AirTable and will be implemented and rolled out in the 2020–2021 FY. The software is free however in future to be able to benefit from its full capabilities a fee will need to be factored into the budget
- Benchmarking and researching have begun for a refresh of the AAANZ brand and its sub-brands such as the AWAPAs. The next stage is to implement a plan for roll-out whilst being conservative with budgetary constraints (for example the preliminary work will be done in-house)
- Cross-promotional activities with Art Monthly have been successful with an online and print presence. Further activities and relationships will be explored that sit outside the university sector such as with Arts Hub and the Writers Festival. This will increase awareness of AAANZ and its work and target a membership base who may not be aware of the Association and would like to support, or a younger generation of members

- For the conference in Auckland an incentive was offered to new/renewing AAANZ Members, a discounted subscription to the Art Monthly journal. Member incentives will be explored leading up to the conference in Sydney 2021
- A lapsed member drive was conducted prior to the end of the 2019–2020 FY. The cost of membership was discounted to incentivise lapsed members who had disengaged with AAANZ, who were experiencing financial pressures due to Covid-19 and in acknowledgment that the 2020 conference in Sydney was postponed
- In the second half of the 2020–2021 FY financial analysis will be conducted including trends and budget forecasts. A Cash Manager account will be investigated so that “money in the bank” will be able to earn interest and can be transferred into the Business Account to pay costs (such as for the journal)

AAANZ Membership base for the 2018–2019 FY was 336 (a growth of 19% from the previous financial year 2017–2018). Of that there were 180 full, 140 concession, 8 large institutional and 8 small institutional members. The AAANZ Membership base for the 2019–2020 FY was 249 (a decrease of 25% from the previous financial year 2018–2019). Of that there were 114 full, 123 concession, 5 large institutional and 7 small institutional members.

The “News” page of the website continues to be used by the sector and Members as a direct way for the sharing of communication such as industry news, awards/prizes, employment opportunities and advocacy. The subscriber list is 2,137 (an increase of 17% from the previous financial year 2018–2019). The average open rate is between 35% and 45% which is above the industry average of 21.11%. 64% of subscribers are highly engaged and interact regularly with AAANZ News.

I would like to thank the AAANZ Executive and AAANZ Members for their ongoing support throughout the year. The feedback, suggestions, and communications I receive is invaluable for the ongoing work AAANZ is committed to and the Members it represents. The Association relies on the voluntary commitment of its Members and Executive Committee and for that I am also very appreciative. I would like to acknowledge the following people who collaborate regularly with me, Wendy Garden, Katrina Grant, Anthony White, Korin Lesh, Oscar Waugh and Kate Fennel.

8. Declaration election/appointment to positions on Executive Committee

Vacancies on Executive Committee:

Student Representative

Nominations for Executive Committee:

ACT Representative: Kate Warren
QLD Representative: Chari Larrson
SA Representative: Melanie Cooper
TAS Representative: Karen Hall

Artist Representative: Martyn Jolly
NZ Māori and Pasifika Representative: Ngarino Ellis
Indigenous Australian Representative: Stephen Gilchrist

Advocacy Representative: Anthony White (nominated via election)
Journal Representative: Ian McLean (nominated via election)
President: Wendy Garden (nominated via election)

9. Other Business

- AIAH Research Grants
- Research in Focus
- AWAPAs
- Article by Richard Bullen and Tets Kimura on Japanese PoW art made in Aus and NZ has had a comparatively large amount of media attention both here and abroad